

LA CROSSE community THEATRE

Friends of LCT Giving Program

Sustaining Your Community Theatre



The Mountaintop (2022); Photo by Theresa Smerud



Next to Normal (2022); Photo by Theresa Smerud



Night Mother (2022); Photo by Theresa Smerud



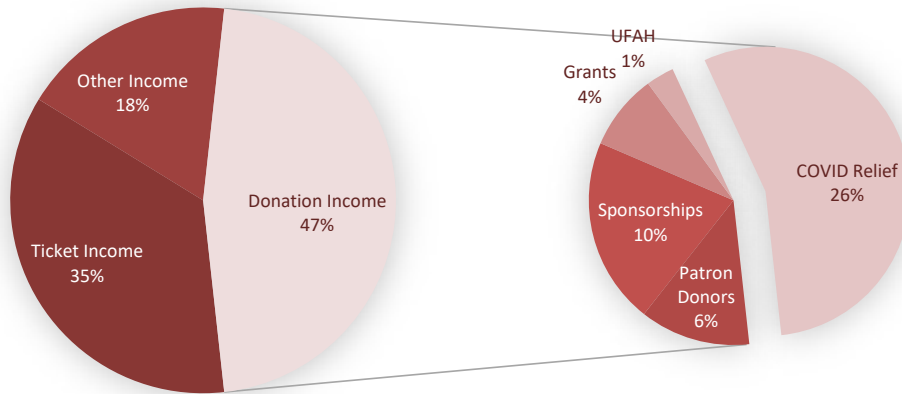
Lizzie (2022); Photo by Theresa Smerud

LCT's Mission

LCT creates productions and projects that enhance the theatrical literacy of our audience members, volunteers, students, and staff. We provide opportunities for creativity and personal growth in a fun, collaborative environment. As a community, we celebrate human connections through communication and interaction.

Your Community Theatre Needs Friends

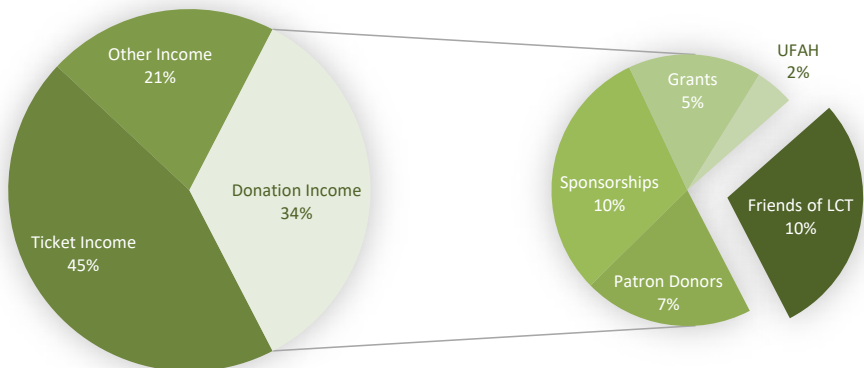
2021 - 2022 Season Revenue



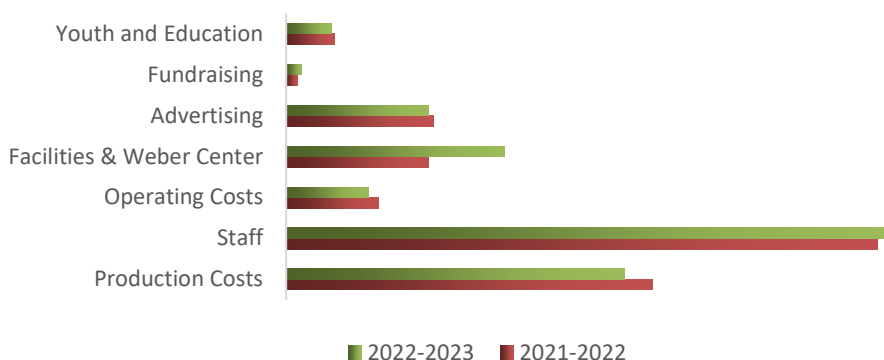
LCT reopened for public performances with the 2021-2022 season. In order to help venues recover from the financial impacts of closing during the pandemic, the Government offered Shuttered Venue Operating Grants that helped organizations such as LCT get back to business. Audiences were tentative to return, so this money helped to offset lower ticket sales and kept LCT running.

Projected 2022 - 2023 Season Revenue

LCT is projecting that more of our audience will return to the theatre this season, but even with ticket sales returning to a pre-pandemic level, there is still a hole left in LCT's income that needs to be filled. Generous donations from our Friends of LCT will fill this hole, and allow LCT to create quality programming for the whole community to enjoy.



What does all this funding support?



LCT expenses cover not only the cost of the LCT productions but also includes the employment of 8 full time employees, and 6 part time employees, as well as LCT's growing Education Program, the operations and upkeep of the Weber Center for the Performing Arts, and so much more.

Become a Friend of LCT



Who's Holiday (2021); Photo by Seth Kieser

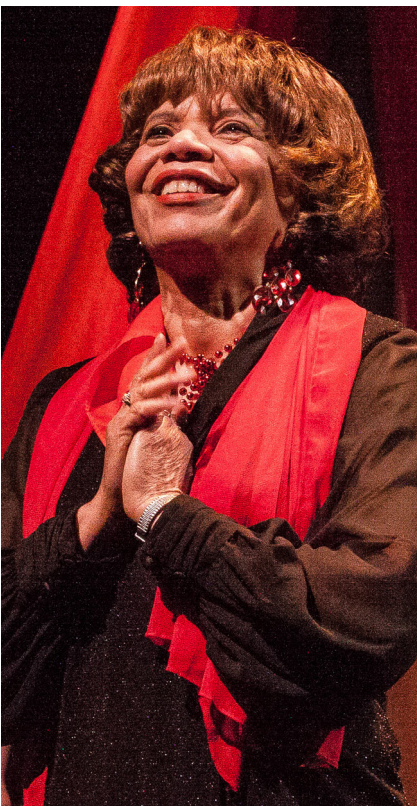
In 2020, after nearly 60 years in existence, La Crosse Community Theatre was faced with a crisis. A global pandemic shut down the entire entertainment industry, and LCT was not immune. The stage had to go dark to protect ourselves, our patrons, and the community we love. Though some small offerings were made virtually during the pandemic, LCT was forced to close. LCT reopened in 2021 with a new staff and a new outlook. The 2021-2022 season was one of LCT's most ambitious seasons to date. Invigorated by grants to help performing arts organizations weather the COVID storm, LCT successfully produced 5 Broadway and 4 Blackbox performances. The lights were turned back on, and the production quality of the shows was better than ever.

Now begins the next phase for LCT. Life is returning to normal as the pandemic winds down, and LCT must once again rely on generous donors to continue to produce such a high volume of quality productions. Historically over 30-40% of our revenue came from donations, and we're asking our community of Friends to help us now that our doors are back open. Our Friends are the generous individuals and organizations that will help usher LCT into this next phase post-pandemic. We've survived through the pandemic, now we are asking that you help us thrive as we move past it.



Blithe Spirit (2021); Photo by Theresa Smerud

Depending on your level of giving, LCT offers the following benefits



The Vagina Monologues (2022); Photo by Theresa Smerud

Executive \$5,000 or more a year

- Two (2) Six Pack Flex Pass tickets per season
- Eight (8) complimentary drink vouchers
- Advanced notice of LCT Theatre Trips
- Early access to buy tickets before the general public.
- Early registration to summer camps
- Listing in the Playbill as a Friend of LCT
- Invitation to membership special events

Associate \$2,500 - \$4,999 per year

- Two (2) guest tickets to any two (2) productions
- Six (6) complimentary drink vouchers
- Early access to buy tickets before the general public.
- Early registration to summer camps
- Listing in the Playbill as a Friend of LCT
- Invitation to membership special events

Contributor \$1,000 - \$2,499 per year

- Two (2) guest tickets to one (1) production within the season
- Four (4) complimentary drink vouchers
- Early access to buy tickets before the general public.
- Early registration to summer camps
- Listing in the Playbill as a Friend of LCT
- Invitation to membership special events

Friend of LCT Pledge Card

I/We pledge a total of \$ _____ to La Crosse Community Theatre, to be paid as follows:

I/We will make

- ☐ monthly
- ☐ semi-annual
- ☐ annual

payments of \$ _____ over 5 years, with the first payment on _____.

- ☐ This gift is made in (honor/memory) of: _____
- ☐ I/We would like my/our name(s) to be listed in the following way on all forms of recognition:

- ☐ I/We wish this gift to remain anonymous.

Signature(s) of Donor(s) _____ Date _____

Please Print Name(s) _____

Mailing Address _____

City _____ State _____ ZIP _____

Phone _____ Email _____

Auto payments are available. Please contact Erik Vose for enrollment forms.

608-615-1556 • erik@lacrossetheatre.org

428 Front Street South, La Crosse, Wisconsin



The Sound of Music (2021); Photo by Theresa Smerud



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